

EUROTHERM

mera steel

mann ki poori shanti!!

by **RATHI®**

India's first made-to-order RATHI steel re-bars that promise you complete peace of mind!

Now buy your steel re-bars the way the world does!

NO

Cutting!
Wastage!
Weighing!
Project delays!
Extra labor cost!
Fear of being cheated!
Expensive inventory!

A product of Shri Rathi Group

Made according to **YOUR drawings!**
 Precision-cut in the Rathi factory to **YOUR exact requirements!**
 'Just-in-time' delivery at construction site according to **YOUR Bar Bending Schedule (BBS).**
 In compliance with **YOUR working schedules.**
 Packaged in customized and easily identifiable bundles.
 The fastest and most effective method of reinforcements for concrete structures in any type of construction!
 Allows **YOU complete control over Construction Schedules and Costs** from beginning to end of project!

Available Range of Diameters


Grade of Steel	Diameters (mm)							
EUROTHERM 500	8	10	12	16	20	25	28	32
EUROTHERM 500+	8	10	12	16	20	25	28	32

Eurotherm Mera Steel v/s Traditional System

Stages	EUROTHERM Mera Steel	Traditional System
Material Planning and Procurement	<ul style="list-style-type: none"> • Prepare Bar Bending Schedule (BBS) • Price quotation of EUROTHERM MERA STEEL • Provide delivery schedule according to concreting 	<ul style="list-style-type: none"> • Assess steel requirement including wastage allowed to cut and bend service contractor • Steel price quotation • Cut and bend service quotation from local contractor • Purchase planning 2 to 3 weeks ahead
Materials Receipt	Simple care of counting bars during receipt as material is ordered and received piece wise	Extra care required during re-weighment at time of receipt to ensure full material has been received
Construction	<ul style="list-style-type: none"> • Precision cut to the exact requirements directly from the factory • Possibility to accelerate or slow down pace of construction by simply reprogramming deliveries • Detection of theft easy as material is ordered and received in pieces. 	<ul style="list-style-type: none"> • Ensure qualified supervisors for accurate cutting • Foresee space for storage and processing • Processing capacity limited by labour and space availability • Strict surveillance required to avoid on site theft
Company's Margins	Calculation of actual cost of steel from the very first day due to:- <ul style="list-style-type: none"> • No Wastage • No Theft • No additional labour cost 	Uncertain consumption and actual cost of steel due to:- <ul style="list-style-type: none"> • Wastage • Theft • Labour cost for cut service

IDENTIFICATION TAGS

EUROTHERM Mera Steel is identified by tags that are highly resistant to typical handling at construction sites making it easy to identify parts and track their movements

	M/s
	PO No
	Dt
	Column/Drawing No
	Size
	Quantity
	Length
	Grade

ORDER FORM

In order to deliver EURO THERM Mera Steel service, the following information is required:

Eurotherm Mera Steel Information Sheet						
Project Name						
S. No.	Column No.	Drawing No.	Diameter (mm)	Length (mm)	Quantity (nos.)	Delivery Schedule

AVAILABLE AT

Exclusive Eurotherm Dealer

Shri Rathi Group

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NCR – Delhi), India

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